

Where did the user's go?

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Where did the user's _____ go?

Where did the user's archive go?

Where did the user's content go?

Where did the user's efforts go?

Where did the users go?

What do users really want from event driven archives?

April 16th Archive

- *Event driven archive*
 - *April 16th Tragedy*
- *Omeka*
 - *Memory Bank*

April 16 Archive

Memorial After Remembrance

View of the April 16 memorial with Burruss Hall in the background. Photo taken April 17, 2008.

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Tags: [memorial](#), [remembrance](#), [anniversary](#)

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MISSION

project contributes to the ongoing efforts of historians and activists to preserve the record of this event by collecting first-hand accounts, on-scene images, blog postings, and podcasts. It is our sincere hope that this site can contribute to a collective process of healing, especially as those affected by this tragedy tell their stories in their own words. The April 16 Archive runs on Omeka, a "digital memory bank" platform that uses the Internet to preserve memories and make memories available to a wide audience for generations to come.

MISSION

Healing

Preserve Memories

*blog postings, images, podcasts, other
internet ephemera*

1 year later

Page

4,546 Visits

33,345 Pageviews

7.34 Pages/Visit

44.74% Bounce Rate

00:03:42 Avg. Time on Site

87.26% % New Visits



Page

932 Visits

6,491 Pageviews

6.96 Pages/Visit

46.46% Bounce Rate

00:03:34 Avg. Time on Site

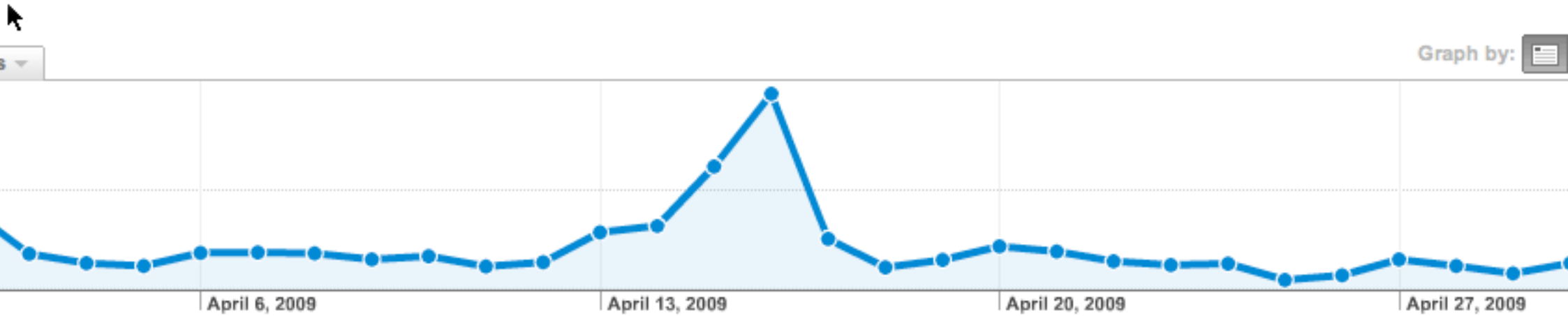
90.56% % New Visits

2 years later

age

2,539 Visits
10,600 Pageviews
4.17 Pages/Visit

66.64% Bounce Rate
00:01:30 Avg. Time on Site
88.74% % New Visits



age

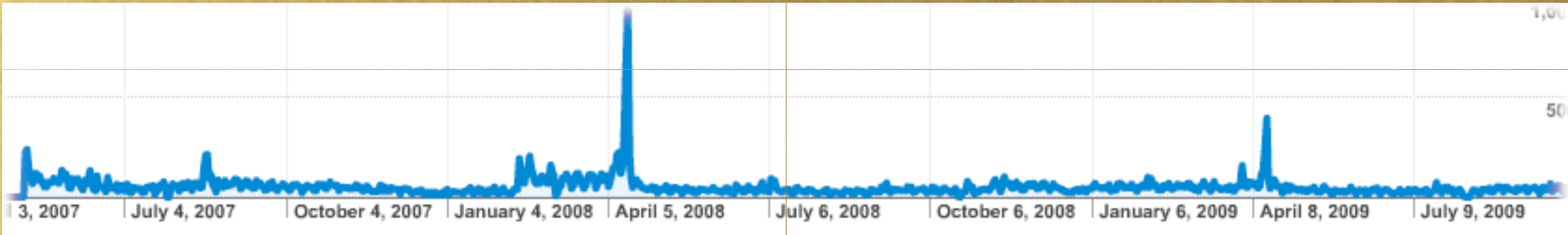
393 Visits

1,752 Pageviews

57.76% Bounce Rate

00:01:37 Avg. Time on Site

Complete Timeline



Contributions

- *1500 objects*
- *Rate dropped around 6 months later to virtually 0*
- *No contributions for around 10 months other than spam*
- *Contributions roughly parallel media attention*

Where did the users go?

- *People heal*

- *People forget*

Users after events

- *Small populations? the 90/10 rule?*
- *Do they really want to participate?*
- *The will to contribute drops significantly over time*
- *Viewership and interaction drops significantly over time*

Thanks

- cddc@vt.edu
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- *Center for New Media and History,
creators of Omeka*
- *Cultural Heritage Online 2009*